



Aruba Tourism
Authority

Aruba Product Update

September 2013

The Aruba Tourism Authority (ATA)
is the Destination Marketing
Organization for Aruba.

Our Mission:

To be an innovative and effective
DMO that positions the brand
Aruba as a premier tourism
destination, which meets interest
of it's stakeholders.

Our vision:

For the ATA to be recognized
as the leading and cutting
edge Destination marketing
Organization

Core Values:

Empowerment Productivity
& Ownership Professional
Respect Fun & Passion.

Below we offer a synthesis of some of the most prominent
and important news during the month of **September 2013**



ATA News

Little White Dress Night

Starting Labor Day 2013, and every Monday this fall, Aruba's hottest bars, restaurants and nightclubs will offer exclusive specials and offers to all visitors donning white.

"Monday nights in Aruba are getting a makeover this fall, and we encourage ladies and men to pack their white clothes and join the party," said Aruba Tourism Authority (ATA) CEO Ronella Tjin Asjoe-Croes. "'Little White Dress Night' is intended to be a more vibrant, Caribbean-inspired take on the ever-popular 'Little Black Dress Nights,' and we hope visitors of all ages will get into the spirit and

take advantage of the great deals offered by our fantastic island partners."

"Little White Dress Night" is the newest component of Arubapalooza – the island's fall extravaganza encompassing countless cultural, culinary, music and fashion-oriented events and festivals.

Visitors may opt to start the night at Palm Beach Plaza in the High Rise hotel area for a weekly "Little White Dress Night" kick-off party at 8 p.m., boasting live music and a 45-minute Carnival Show (with dancers in all white, of course), in addition to various dining and shopping options within the mall.

Participating partners include Aruba Marriott Resort & Stellaris Casino (Ruth's Chris Steakhouse and La Vista), Aqua Grill, Café the Plaza, Cuba's Cookin', Fishes & More, Hadicurari, Hyatt Regency Aruba Resort, Spa & Casino (Ruinas Restaurant), Kalin's Lounge Bar, La Trattoria El Faro Blanco, Local Store, MooMba Beach, Piazza Italia, Radisson Aruba Resort, Casino & Spa (Sunset Grill), Renaissance Aruba Resort & Casino (L. G. Smith's Steak & Chop House and BLUE Bar), Tango Argentine Grill, The Sopranos Piano Bar, Salt & Pepper, Sand Beach Lounge, Senor Frog's Aruba and South Beach Lounge

Afterwards, offers range from 2-for-1 drink specials and discounted white wines and sangrias, to signature "little white desserts" and more. Brickell Bay Sand Beach Lounge plays host to "Little White Dress Karaoke Night," with free shots to singers and enhanced happy hour specials for all guests in white.





Destination News

Monument to Fishermen Lost at Sea

The love of fishing and the camaraderie of challenging the whims of the waters has been passed down through generations of island fisherman, most of them members of the Centro Hadicurari fishing community.

A monument to Aruba's Fisherman Lost at Sea was recently unveiled on Governor's Beach in Oranjestad. Designed by Gilbert Senchi and Fernando Vermeer, this sculpture's combination of metal and inlaid marble depicts a compass of the world with Aruba's famous four-pointed star which decorates the flag dominating the base.

The base of the monument will be inscribed with the names of the 42 fisherman known to be lost at sea, with the expectation of more to follow when families come forth with histories of others. The families of the first 42 were present for the unveiling of the new monument, as well as a number of island dignitaries.

The government also gifted all those still fishing in the traditional manner with safety kits, A special thanks went to Search and Rescue Foundation Aruba, SARFA, for their tireless volunteer efforts.

Carnival Village

Recently, the Government of Aruba unveiled the project for the Carnival Village in San Nicolas. They expect this to become an important attraction for tourism and will initiate a new era for San Nicolas.

Several important projects have already been undertaken such as the reconstruction of the Water Tower, new roads, and a Community Museum. Carnival Village and the Carnival Museum will create a new attraction not only for tourists but also for the people who are enchanted with Aruba's Carnival.

One outstanding feature of the information session went beyond the Carubbian Festival which takes place every Thursday and just

celebrated its 100th edition - the creation of a Carubbian Street. Such an idea is patterned after the Bourbon Street in New Orleans, which is a major tourism attraction. A delegation visiting New Orleans will experience the Bourbon Street concept which can be incorporated into Aruba with its Caribbean touch combined with the more than 80 different cultures living together in harmony in San Nicolaas.

San Nicolas is known as the epicenter of Aruba's culture. As soon as a visitor enters the main street, he will feel the ambience of what Aruba represents... much culture, Caribbean food and the friendliness of the Aruban people.



Free Water for Aruba Farmers

Ministers Oduber and Sevinger were present at RWZI in Parkietenbos when the UV Purification System for water for farmers arrived. This new system will provide totally free water to all local farmers. Because Aruba farmers plant almost all year round, and not only in the rainy season, the extra water is a necessity for them. The installation of the new UV system will make it possible to plant all year round.

Awards

Red Sail Sports Employees Receive Heartsaver Hero Award

The American Heart Association presented dive boat captain Rudolf Carisal and dive master Fritz Hibbert with the “Heartsaver Hero Award” in recognition of advancing the mission of the American Heart Association and Emergency Cardiovascular Care through a courageous act in an effort to save a life.

The two employees of Red Sail Sports Aruba were honored with this award for their efforts last April, when they successfully resuscitated a guest who went into cardiac arrest during a dive trip. The actions performed were recognized as heroic by other guests aboard who recommended the two which resulted in being honored with this prestige “Hero” award.

Red Sail Sports Aruba requires a yearly Emergency first response (EFR) certification training/refresher, including CPR, for all their employees in the water sports departments. According to Peter de Hoop, managing director, “As a tour operator it is very important for us to be able to do our utmost to ensure the wellbeing of our guests, and having well-trained staff that knows how to act fast, confidently and effectively in a situation where this is required is of vital importance. Fritz and Rudolf did and therefore were able to save a man’s life.”

The government also reported that in the coming weeks they will be erecting windmills at different spots around the island enabling the opening of five water wells. In this way, the government is helping local farmers and at the same time providing incentives for the practice of more agriculture on the island.



The American Heart Association and Great-West Life & Annuity Insurance Company have teamed up to honor those in the community that have performed CPR and/or used an AED to help save the life of a fellow citizen that went into sudden cardiac arrest. The awards given to Fritz and Rudolf are the first ever being awarded in Aruba.



Pago Pago

For the fourth year in a row, Westin's flagship restaurant, Pago Pago, has been acknowledged with Wine Spectator magazine's Award of Excellence. Worldwide, very few restaurants make the cut for this distinction, as those that qualify must meet a variety of premium standards. The entire staff is proud to earn this distinction again, as much pride is taken in the restaurant's wine list that must please a global palate of tastes for various wine regions around the world, and must pair nicely with a diverse menu of prime U.S. steaks, fresh seafood, and Pacific Rim-inspired dishes.

Pago Pago is located in the main lobby of the Westin Resort & Casino, Aruba



Flying Fishbone

Flying Fishbone, located in an idyllic setting on the Savaneta beachfront, scored 8 out of 21 by the Daily Meal for Best Beach Restaurants around the World. Winners are chosen on the basis of critical acclaim, value, the menu's reflection of its location and beach access.

"Slip off your shoes and sink your feet into the sand beneath your table as admire the palm trees around you at this decadent destination. Meals can be pricey, but with pan-seared goose liver, escargots de Bourgogne, and truffle tortillas on the menu, the Flying Fishbone is worth the splurge."



Bucuti & Tara Beach Resorts

The Caribbean's leading digital newspaper, Caribbean Journal, announced their "Top 2013 Greenest Hotels" list, and Aruba's very own Bucuti & Tara Beach Resorts is pleased to be featured among the top 10 hotels, taking third place. "One of the Caribbean's pioneering green resorts, sustainability is present at every level of the property. And it's green down to the details: recycled linens, reused key cards, solar water tanks, TVs on timers – the list goes on and on. The property even sponsors the Donkey Sanctuary Aruba."

"We are truly honored to be acknowledged among the top 10 greenest Caribbean hotels and are thrilled to represent Aruba as the island's only resort to receive this distinction from Caribbean Journal," said Bucuti's owner Ewald Biemans. "It also is very special to be recognized as one of the Caribbean's pioneering green resorts, as we have been at the forefront of the green movement in hospitality for the past 25 years and are forever committed to preserving Aruba's rich culture and environment."

The resort's Green Team, led by owner Ewald Biemans, has set the benchmark in sustainable tourism, earning the global recognition of more than two dozen environmental awards and certifications. Most recently the resort received the Highest Achievement Award as the top performing sustainable travel and tourism business in the Caribbean by Green Globe Certification in addition to previously receiving both Travelife Gold and ISO 14001 certifications.

Resorts

Divi's Ultimate Aruba Fashion Experience

Divi & Tamarijn Aruba All Inclusives have launched a sweepstakes to win an Ultimate Aruba Fashion Experience.

The Ultimate Aruba Fashion Experience with Project Runway Season 11 designer Layana Aguilar sweepstakes prize includes an all-inclusive 7-night stay for two at the Divi Aruba in an Oceanfront Lanai room; round trip airfare for two; Aruba airport transfers; select upgraded in-room amenities, and one spa treatment each for the winner and guest at the Indulgence by the Sea Spa located at the Divi Aruba.

The sweepstakes also includes admission to select Aruba In Style presentations, parties and events to attend as a VIP accompanied by Layana Aguilar and wearing her ensembles, and a \$2,500 shopping spree on Aruba accompanied by Layana Aguilar.

Aruba In Style will take place November 8-10, 2013 on Aruba, it brings together top fashion international fashion designers, media, celebrities and the jet-set crowd from around the world for a series of designer presentations of their fashions, celebrity cocktail parties, premier DJ events, styling sessions and insider collection-reveals.

Layana Aguilar is an internationally known fashion designer. During Project Runway Season 11, she won consecutive top looks. She presented her first Fall/Winter collection at the Mercedes-Benz New York Fashion Week and worked for Oscar de la Renta. Her new clothing line combines the sophistication of New York with the uniqueness of the Brazilian culture.





Alhambra Ballroom

A new, elegant ballroom has joined the roster of Aruba's catering venues, with the renovations to the Alhambra Casino and Shopping Mall complete. The second floor of the casino has been refreshed and renovated to provide an ideal venue for catered affairs, particularly suitable for more intimate groups.

Divi Properties GM Alex Nieuwmeyer and Director of Banquet & Events Sales, Inge van Roon, welcomed island media and numerous party planners to the new ballroom, dressed up in holiday regalia as a preview of what could be arranged for end-of-the-year events. Executive Chef Gerard Coste prepared a sumptuous buffet, of which all items are available on their catering menu. They offer not only evening events but also can do lunch, brunch and breakfast affairs with omelet stations.

The Alhambra Ballroom can accommodate anywhere from 30 to 180 guest comfortably. Ms. van Roon asked interested parties to take note that Divi has several venues which are ideal for private affairs. For larger groups, there is the new Pure Ocean at the Divi Phoenix with a distinctive outdoor ambiance, and smaller groups will find that Ginger Restaurant and Fusion Lounge at the Alhambra Center can accommodate them quite nicely. The special menus are available at all venues.



Marriott Aruba Introduces "Greatroom" to Local Press

The Aruba Marriott team recently invited a selective group of the local media to introduce Marriott's new concept the "GreatRoom". The new innovative GreatRoom concept is to meet the needs of today's business travelers - allowing them to become more productive in an environment where they can meet, gather, "chill" and dine in comfort.

The press was welcomed with a "Patron Mojito" cocktail which ended up to be a great hit. Led under project leader of the GreatRoom's supervision Mariette Wentink the GreatRoom team made sure the media tried the new food offerings and premium cocktails on the menu. With the introduction of the 5|10|20 menu, created by Executive Sous Chef Romeo Panacino, guests can enjoy simple, delicious food offerings, prepared within 5, 10 or 20 minutes for a single diner or to share among each other. The menu includes red tuna nicoise salad, trio sliders, bruschetta, ceviche, jerk chicken flatbread, edamame and a sushi menu from Ketsu Sushi bar.

The GreatRoom offers complimentary wifi for guests and a daily Happy Hour 5:30 - 7:30 pm with a two for \$10 special for flavored martinis. The Miller Lite Draft 10 oz. special for \$3.50 is available daily from 1:00 - 3:00 pm and 5:30 - 7:30 pm. For the night cap lover, the GreatRoom offers a special Happy Hour from 10:00 pm - midnight two for \$10 special Aruba Ariba and Cosmopolitan. Live entertainment is available Tuesdays, Wednesdays, Fridays, Saturdays and Sundays.

Aruba Marriott Resort Welcomed Back Lisa D'Amato

America's Next Top Model All Star winner Lisa D'Amato returned to Aruba for some R&R time with husband Adam. The couple fell in love with the island during D'Amato's appearance at the launch party of Aruba Marriott's H2Oasis adults only pool in March 2012.

They are expecting their first child this fall and took the opportunity to take a short vacation away from their busy lives in LA. While vacationing in Aruba, they were welcomed back to the Aruba Marriott Resort to spend time at the H2Oasis pool and the beach.

"I told you that I would come back to Aruba for many more years," says D'Amato smiling.



Airlift News

Aruba welcomes another airline, LAN, to begin December 1 with two weekly flights to Aruba from Bogota, Colombia. This is very positive news for Aruba as it is an important step in diversifying the flow of visitors. With departures from Aruba at night, visitors will be able to enjoy a full day on the island. The Airbus 320 will carry 174 passengers. LAN is now associated with LATAM, one of the largest airline groups in the world with respect to connections consisting of 135 destinations in 22 countries and a fleet of 317 airplanes.

LAN will utilize all its sales channels and travel agencies to promote its Aruba flights. According to Hernan Pasman, Executive Director of LAN Colombia, "We have high expectations of the results of this new route. It will benefit Aruba in view of the number of domestic flights in Colombia which will allow passengers to connect via Bogota to Aruba. What's more, this will be the only affiliate LAN airline with access to Aruba bringing tourists from Brazil, Argentina, Chile, Peru and Ecuador."

According to Aruba Tourism Authority CEO Ronella Tjin Asjoe-Croes, "This will definitely increase our visitors from Colombia as well as from Brazil and Peru because of the favorable connections for these countries...The potential is great and could reach a growth of 50% in the number of visitors from Colombia for 2014 and 20% for the Brazilian market by 2014."

There is an introduction rate of \$207, for tickets purchased before October 10, 2013. To reserve your ticket visit: www.lan.com





Cruise News

During a recent Aruba visit, a Memorandum of Understanding was signed by the Minister of Tourism, Transport & Labor Otmar Oduber, Florida Caribbean Cruise Association (FCCA) President Michele Paige, and the CEO of the Aruba Tourism Authority Ronella Tjin Asjoe-Croes. The FCCA delegation also consisted of Federico Gonzalez-Denton, Director of Government & Community Relations for LACAR/Royal Caribbean Cruises, Colin Murphy of Norwegian Cruise Lines and Steve Nielsen, VP Caribbean Operations for Princess Cruise Lines.

“Not only has the island taken the initiative to enhance its tourism product, particularly where cruise passengers are concerned, but authorities willingly concede the expertise of the FCCA delegation, and the MOU lays out a program of cooperation and collaboration for promoting Aruba and continuing to enhance the cruise passenger experience. Ms. Paige pointed out that the FCCA and its member companies “spend

500 million dollars annually on promotion on TV, magazine and Internet ads and websites, and Aruba will benefit greatly from this.”

The FCCA has made plans to showcase the island to cruise company executives and to promote it extensively over the next two years. For the 2013 - 2014 cruise season, there is a schedule jump of 20% over the prior year. For the years following, Minister Oduber confirmed an additional 4% increase in arrivals. This increase is projected to bring an additional 120,000 day visitors to the island.

Ms. Paige offered kudos to the island for the official ATA information stations within the terminal and the quality of the facilities, saying that it is most likely that satisfied one-day visitors will be the stay-over visitors of the future. They were also very impressed with the beautification of Oranjestad and the port area.

Shopping

Tunics, Arubianas, YOLO

Former model and famed Venezuelan designer Eva Zissu has found an enthusiastic market for her fresh and fashionable resort wear. Paseo Herencia Shopping Mall in Palm Beach is proud to host three new shops featuring her inspired designs, with an array of clothing and accessories to appeal to all ages.

Aside from her dedicated shop “Tunics,” with sheer, long tops and a complete stock of her popular new sandals inspired by the island, called “Arubianas,” she has partnered with her fellow fashionista, Morella Salazar, in the new YOLO Store.

YOLO stands for You Only Live Once; and their special line of kicky, colorful casual wear is available only on Aruba. They have opened their store with their first collection, themed “Peace Love & Happiness.” Other themed collections will follow with each season. Aside from the bright, youthful shorts, and stylish, feminine tees, the shop has a diverse collection of resort and sport wear from tailored to delightfully frivolous. It has appeal for all ages.

Eva’s charming tunics, “blend an original sense of elegance, playfulness and freedom.” She has been inspired in her choice of colors and textures by India’s most spiritual places, and all feature stunning detailing in the beading or embroidery work.

They are perfectly accessorized by the colorful collection of purses from the “Baglt” kiosk she has opened with her friend Morella. This brilliantly-hued bags work perfectly with the styles featured in Tunics and YOLO. A complete wardrobe, eminently suited to Aruba’s colorful, tropical environment can be found in one easy shopping stop at Paseo Herencia Mall in Palm Beach.



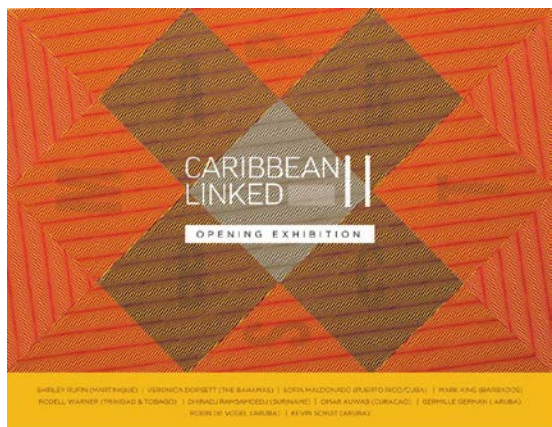
Culture

Caribbean Linked

This is the second year the Foundation Ateliers '89, a center in Oranjestad devoted to education and practice of contemporary art, is hosting the Caribbean Linked residency program for artists from diverse cultural backgrounds within the region. Curator of Ateliers '89 Elvis Lopez collaborated with the Mondriaan Foundation, ARC (Art, Recognition, Culture) and the Fresh Milk Art Platform to host this exchange of creativity during the two-week program which culminated in an exposition in the Ateliers '89 galleries.

A number of Aruban cultural and artistic establishments also cooperated in mentoring the young artists and sponsoring their time on the island. Visiting artists included Shirley Rufin of Martinique, Veronica Dorsett from The Bahamas, Sofia Maldonado from Puerto Rico, Mark King of Barbados, Rodell Warner of Trinidad and Tobago, Dhiradj Ramsamoedj of Suriname, Omar Kuwas of Curacao and Germile German, Robin de Vogel and Kevin Schuit representing Aruba.

Also on island participating in the event as curators were Holly Bynoe from St. Vincent, founder of ARC Magazine; Nicole Smythe-Johnson, Senior Curator of the National Gallery of Jamaica; and Shantrelle Lewis with the Andy Warhol Foundation of Philadelphia/Brooklyn.



According to Shantrelle Lewis, “ It started out with curators and art historians from around the Caribbean coming together, to discuss the state of contemporary art in the region and how institutions and scholars can work together to promote contemporary Caribbean art.

This year, the focus has changed to inviting artists throughout the Caribbean. Now it is bringing in young, emerging artists who are developing their craft to have conversations with established artists here in Aruba, and to interact and dialog with one another and further develop their process. They are working together and some are also experimenting in terms of working with new forms and new mediums.”



Leonid Kozlov

Aruba is fortunate to have one of the world's great ballet stars, Leonid Kozlov, as a permanent resident of the island. The former principal dancer of the Bolshoi Ballet, who defected to the West in 1979 to star in the New York City Ballet under George Balanchine, and other companies around the world, has settled on Aruba with his wife, prima ballerina Adriana, and opened a dance academy specializing in Classical Ballet in the Russian tradition.

A long time visitor to the island, Mr. Kozlov and Adriana purchased a home here in 2007 and has been staging special productions annually since then. They have provided opportunities for island dancers to perform on the same stage with celebrities of the dance world such as Christine Dakin, a cornerstone of the Martha Graham Dance Studio, and Kiril Kulish, fresh from his Tony win as Billy Elliott on Broadway.

After an introductory week of free classes, Aruba's first dance studio dedicated to the classic Russian style of ballet, recently began classes for all ages. Adriana works primarily with the younger children and also conducts a special dance/exercise class for adults.

What's New

WED Aruba

Deyanira N. Zúñiga, Director of WED Aruba, offers expertise, resources, knowledge and guidance, working together with couples to create enchanting memories to last a lifetime. Deya brings seven years of experience in the hospitality industry. At the start of her career, she worked for the world's leading tourism industry, Walt Disney World, pocketing some of the magic to bring back to the Caribbean, to her native island of Aruba.

Deya and her team help to design and plan wedding celebrations from small and intimate to elaborate and exotic, we can support you in any capacity, when planning your celebration here. This professional wedding planner assists couples from the initial planning phase to choosing the perfect venue, florist, entertainment, cuisine, and special requests.

For more information, visit wedaruba.com



Eguide Mobile App

Now Aruba visitors can download the new GPS-enabled Aruba Eguide, a free, comprehensive, mobile tourism guide for Apple or Android devices and tour Aruba as if they have lived on this "One Happy Island" for their entire life.

"Find restaurants, casinos, hotels, beaches with ease. Make reservations to dine or sleep. Get reviews and directions. Tour wildlife sanctuaries or landmarks and click on the app to get the deep, rich historic or flora/fauna information you would get from a hired guide. Point, click, listen.... and enjoy. We created this mobile app because we want every visitor

to feel as if they have a personal island guide at their side every minute of their stay," says Kirk Woei, an Aruba resident.

"Our unspoiled wilderness might mean you occasionally find places where we have no mobile service. With our app, you can download your itinerary information in advance and play it back when you are in places that don't have connectivity. So when you see a monument - or a breed of native bird you don't recognize -- you can still use the app for information that enhances your tour."





Arubans In The News

Xander Bogaerts

Aruba born Boston Red Sox shortstop Xander Bogaerts has been named USA Today's Minor League Player of the Year for his work dismantling Double- and Triple-A pitching this season.

The official release stated "the fast climb to the majors, his standout season and obvious tools made Bogaerts' the logical choice as USA TODAY Sports' Minor League Player of the Year."

Bogaerts, 20, began the year with Double-A Portland. Bogaerts has won a bevy of awards in his time in the minor leagues. He was twice named to the All-Star Futures Game, and earned All-Star recognition in both the

Dominican Summer League in 2010 and Carolina League in 2012. When he made his major league debut in San Francisco, Bogaerts became the first 20-year old to play for the Red Sox since Dwight Evans in 1972.

Entering 2013, Bogaerts ranked 20th in the MLB.com Top 100 Prospects list, and 8th in the Baseball America Top 100 Prospects list. He started the season with Portland and was promoted to Pawtucket Red Sox of the Class AAA International League in mid-June. He ultimately earned himself a promotion to the big leagues at the end of August. Xander has carried that success with him to the Red Sox so far, notching six hits in his first 20 plate appearances.

Sarah Quita Offringa

Aruba's own windsurfing champion Sarah Quita Offringa took the gold for the sixth time, at the PWA Netherlands World Cup. PWA reported on its website, "The return of the PWA (Professional Windsurfers Association) to the Netherlands for the first time in 15 years proved to be a huge success as Brouwersdam produced a superb blend of conditions for the elite of the freestyle world. Anything from storm force winds combined with heavy rains to glorious evening light with 20 knots and perfect flat water greeted the competitors over the course of the week. Sarah-Quita Offringa (Starboard / Gaastra / Mystic / Chris Benz / Maui Ultra Fins) proved once again that she is in a world of her own as she claimed her sixth PWA Freestyle world championship in a row."



Events



Caribbean Sea Jazz Festival

On October 4 – 5, the 7th edition of the annual Caribbean Sea Jazz Festival will light up Renaissance Festival Plaza on one indoor stage at the Renaissance Convention Center and two outdoor stages. Headliners El Gran Combo salsa music orchestra of Puerto Rico and famous Grammy award-winning jazz guitarist and singer George Benson will lead the lineup, joined by Willy Garcia of world famous Grupo Niche of Colombia, singer Jose James of the US, The Groovehunters of Curacao, and singer/songwriter Giovanca of the Netherlands. There are bound to be surprises from **Beardyman**, a miracle human beat boxing talent from London, and super hot dance sensation **Marquese Scott** aka Nonstop from Indianapolis. Sharing the stage will also be such well-known local musicians as Ivan Jansen and Robert JeanD’or.

The variety of music offered in past festivals has ranged from salsa, jazz and blues to rock and hip hop with renowned international artists such as Marcus Miller, Isaac Delgado, Michel Camilo, David Sanborn, Izaline Calister, Randal Corsen, Anacaona, Lao Tizer, Will Bernard, Praful, Cubop City Big Band and Cosy Cotton, Angie Stone, Eddie Palmieri, Richard Bona and Paul Midon.

Palm Beach Plaza

Palm Beach Plaza is holding an exciting Carnival Night every Monday at 8 pm. This costume and musical extravaganza features the talents of the renowned musician and composer Claudius Phillips, known as the King of Carnival. On Tuesdays, Steelpan Night, the Connor musicians will treat the audience to the music of this iconic Caribbean instrument, and tell them the fascinating story of steelpan history on Aruba. This interactive show is fun for the whole family.

Palm Beach Plaza Mall
More Choices

Little White Dress Night
Aruba
aruba.com

SHOPPING
BREAKFAST
LUNCH DINNER

Little White Dress
Carnival
at Palm Beach
Plaza Mall
EVERY MONDAY 8:00pm

MONTBLANC Salvatore Ferragamo Lladro SWAROVSKI LONGINES CHANEL HUBLOT TOTTO basinger

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To our tourism partners:
Thank you for providing us with your updates

To ensure that your news is featured in the monthly Aruba Product Update of the Aruba Tourism Authority, please send information as it becomes available to:

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and j.tilma@aruba.com

by the 25th of each month.

A special thank you to Aruba Today, The Morning news, Columnist Rona Coster and our tourism partners for their contributions.



RBC Junior Open Championships

RBC and the Dutch Caribbean Golf Association are holding the RBC Junior Open Championships at Tierra del Sol Resort Spa and Country Club from October 12 – 14. This is a two-day international event for male and female junior golfers below 18 years of age, divided into two groups of 12-14 and 15-17.

The RBC Junior Open Championships will take place at the Tierra Del Sol Resort, Spa & Country Club. The championship golf course was designed by world renowned Robert Trent Jones II and has hosted 1998 Shell's Wonderful World of Golf with Nick Price and Payne Stewart.

For more information, email:
adam.williamson@tierradelsol.com

OCT 12/13/14

RBC Junior Open CHAMPIONSHIPS

The RBC Junior Open Championships will take place at Tierra Del Sol Resort, Spa & Country in Aruba. The International event is open for registration for Boys and Girls from 12-17.

RBC OPEN JUNIOR GOLF CHAMPIONSHIPS SCHEDULE OF EVENTS

| Day | Date | Time |
|-------------------------|-----------------|---------------|
| Practice Day 1 | | |
| Saturday | 12th of October | 12:00 - 13:00 |
| Registration | | 13:00 - 17:00 |
| Practice Round | | 18:30 - 19:30 |
| Welcome Reception | | |
| Tournament Day 1 | | |
| Sunday | 13th of October | 09:00 - 10:30 |
| Skill Challenge | | 11:00 - 14:00 |
| Tea-Times | | |
| Tournament Day 2 | | |
| Monday | 14th of October | Time |
| Tea-Times | | 13:00 - 14:00 |
| Awards Ceremony | | 18:00 - 18:30 |
| Dinner Reception | | 21:00 - 23:00 |

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