

# ARUBA PRODUCT UPDATE

TRADE EDITION

THE ARUBA TOURISM AUTHORITY (ATA)  
IS THE DESTINATION MARKETING  
& MANAGEMENT ORGANIZATION FOR ARUBA.

MAY 2023

## OUR VISION

To lead the positioning and development of Aruba as a desirable and sustainable destination, by being an innovative and agile Destination Marketing and Management Organization.

## CORE VALUES

Passion  
Excellence  
Unity  
Pioneering  
Integrity

## CORE PURPOSE

We drive prosperity for Aruba through sustainable tourism.



# BELOW WE OFFER A SYNTHESIS OF SOME OF THE MOST PROMINENT AND IMPORTANT NEWS DURING THE MONTH OF MAY 2023

## ARUBA CONVENTION BUREAU

### DESTINATION REVIEW

During the first week of May, ACB organized a Destination Review program for 13 VIP meeting planners. The planners had the chance to personally meet and connect with hotels and DMCs representatives and experience Aruba's authentic local touch. Our partners did an outstanding job showcasing Aruba as a top meeting destination. The participants were amazed by our award-winning breakfast setup at "Hofi Shon Shoco" in Parke Arikok, followed by an adventurous jeep tour and a culinary brunch sail trip. The planners also participated in corporate social responsibility activities by donating various Arts & Crafts gifts to "Brighter Future Aruba," a foundation that provides therapy to individuals with autism. The Destination Review concluded with a spectacular celebration at our Historical Museum Fort Zoutman, where the clients enjoyed a night in Aruba's rich history with folklore and carnival dances, traditional food, and handmade art by local artists.

Special thanks to The Aruba Marriott Resort & Stellaris Casino as our host hotel for our VIP Planners, and our partners: Renaissance Aruba Wind Creek Resort, The Ritz-Carlton, Aruba, Hilton Aruba Caribbean Resort & Casino, Hyatt Regency Aruba Resort Spa & Casino, Embassy Suites by Hilton Aruba, Tierra del Sol, Eco Destination Management Services of Aruba, De Palm Destination Management Services, Red Sail Destination Management, and EPIC DMC for their support in making this event a success.



## TOURISM

### DE PALM TOURS



#### CHERISH THE MOMENTS: ARUBA ARTIST UNVEILS STUNNING NEW MURAL AT THE NATURAL BRIDGE STORE

Aruban based artist Armando Goedgedrag has unveiled his latest masterpiece, a stunning mural entitled “Cherish the Moments” at the iconic Natural Bridge, offering an abundance of photo opportunities and unique selfie spots for visitors.

The mural features a breathtaking display of Aruba’s rich wildlife, including the Shoco, the national symbol of Aruba, and the Prikichi, the national bird of Aruba, along with other beautiful animals that can be found on the island. Each animal depicted in the mural was photographed on the island, making the artwork a truly authentic representation of Aruba’s natural beauty.

Goedgedrag spent three and a half weeks creating the mural, which he hopes will inspire visitors to capture beautiful moments with their loved ones and share them with the world. The title of the mural, “Cherish the Moments,” reflects this sentiment. “I wanted to create something that would not only showcase the beauty of Aruba’s wildlife but also encourage people to appreciate the precious moments they have with their loved ones,” said Goedgedrag. “I hope that this mural will serve as a reminder to cherish those moments and make memories that will last a lifetime.” The Natural Bridge is an ideal location for the mural, as it is one of Aruba’s most popular tourist

attractions, attracting visitors from all over the world. The mural is open to the public and is expected to be a major draw for both locals and tourists alike. “We are proud to have been a part of this project and to have helped bring Armando Goedgedrag’s vision to life at the Natural Bridge” said a spokesperson for the attraction. “The mural is not only a stunning work of art, but it also celebrates the unique wildlife that can be found on our island. We encourage everyone to come and see it for themselves and take advantage of the numerous photo opportunities it presents.”

In addition to the stunning mural, visitors to the Natural Bridge will also enjoy the beautiful building that houses the attraction. The building has an Aruba country home look and feel, which is typical of the old-style homes on the island. Inside, visitors will find state-of-the-art restrooms, a nice bar, gift shop, and sitting areas that offer panoramic views of the ocean and surrounding hills through a series of big windows. The view is second to none. The gift shop offers a variety of unique souvenirs, including the popular Biba Dushi line of apparel. The bar serves a wide selection of alcoholic and nonalcoholic beverages, snacks, sandwiches, and ice cream. The Natural Bridge is open daily from 9 a.m. to 5 p.m.



## DIVE AGAINST DEBRIS!



De Palm Island, Scubble Bubbles and ALS Announce Successful Clean-Up of Spanish Lagoon and Commit to Continued Restoration Efforts.

De Palm Island, Scubble Bubbles, along ALS, are proud to announce that the Spanish lagoon in Aruba is now officially free of underwater debris. After conducting routine cleanings for the past three years on the last Sunday of each month (with a break during the Covid pandemic), significant amounts of waste, including large items such as coolers, bikes, beds, and tires, were removed from the lagoon. An estimate of up to 90 kgs debris were collected.

The Spanish lagoon plays a critical role in Aruba's ecosystem, connecting the sea and the Frenchman's Pass mangrove forest and lake. To ensure that this area remains clean, De Palm Island and Scubble Bubbles, along with ALS, will continue to conduct regular inspections.

The next undertaking will be the restoration of the mangroves on the right side of De Palm Island, extending towards Oranjestad, as part of our commitment to preserving and protecting Aruba's natural resources.

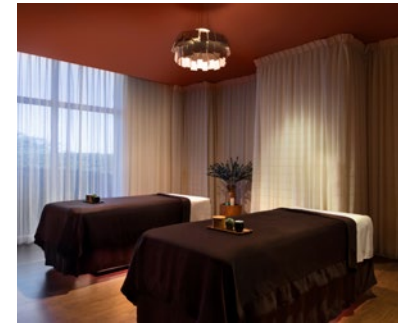
We would like to thank Nichole from Scubble Bubbles for her contribution to the #marinedebris data to @padiaware #DiveAgainstDebris global survey #citizenscience for a clean ocean. Please refer to the link below for more information regarding our most recent cleanup of the Spanish lagoon: [www.diveagainstd debris.org](http://www.diveagainstd debris.org). For any further inquiries or questions, please visit [depalmisland.com](http://depalmisland.com).





## RESORTS

### THE RITZ-CARLTON, ARUBA



#### THE RITZ-CARLTON, ARUBA COMMEMORATES AN EXCITING MILESTONE THIS YEAR

Marking a decade of excellence in the hospitality industry as Aruba's luxury.

The Ritz-Carlton, Aruba first opened its doors on November 22, 2013, and since then, the resort has been offering unparalleled luxury and legendary service and memorable experiences to guests. To honor a decade of timeless and meaningful moments, the hotel is introducing a curated calendar of events emphasizing The Best of The Ritz-Carlton, Aruba and featuring wellness, beach experiences, shopping, their commitment to the community, culinary experiences, and casino entertainment. As part of this launch celebration The Ritz-Carlton, Aruba will focus monthly on one specific theme as a countdown to the big celebration in November.

The official countdown of this 10th-anniversary celebration will initiate in June, focusing on the importance of well-being while highlighting The Ritz-Carlton Spa, Aruba. The entire month of June, with a series of promotions, events and experiences for both locals and international guests as to Celebrate with Us.

The debut of the new contemporary design guestrooms, suites and corridors at The Ritz-Carlton, Aruba were inspired by the natural beauty of the island and offer a seamless experience for the enjoyment of all guests. The 320 spacious guest rooms now feature an organic color palette of beiges, blues and greens inspired by Aruba's beaches, sea, and desert landscapes alongside natural woods and organic granite accents. The updated artwork displayed in each room features endemic succulents and aloe plants, reminiscent of the island's rugged and vibrant setting featuring a private balcony and overlooking the Caribbean Sea. This refurbishment is one of many initiatives of the hotel to continue to provide the highest level of luxury, comfort, genuine care, and memorable experiences to The Ritz-Carlton guests for many years to come.

#### CELEBRATE FATHER'S DAY AT THE RITZ-CARLTON, ARUBA! MADERO POOL & BEACH GRILL

Enjoy lunch time with dad in Paradise, indulge a grilled skirt steak with fresh chimichurri, wedge potatoes, and green salad and cheers with one local beer for only US\$ 35.00

#### CHEERS TO DAD AT MADERO POP-UP BAR

Indulge in an afternoon by the pool or beach with Spicy Margaritas or Mojitos for US\$ 35.00

#### TREAT DAD A SPA DAY!

##### **The Men's Massage | \$249.00 (Excluding tax and service charge)**

Unwind in this re-balancing and intensely relaxing treatment, that includes a full body massage using heated stones, facial massage and a soothing scalp massage.

##### **The Men's Facial | \$175.00 (Excluding tax and service charge)**

Deeply cleanse, hydrate and smooth skin, leaving your complexion instantly energized.

For information and reservations: +297 527 2525 or [rc.auart.spa@ritzcarlton.com](mailto:rc.auart.spa@ritzcarlton.com)

#### TAKE DAD SHOPPING AT THE SHOPS

Dads enjoy 15% savings on Men's items in the Boutique and in the Spa Boutique on Father's Day.

## BUCUTI & TARA BEACH RESORT



# BRIDES



### BRIDES NAMES BUCUTI & TARA BEACH RESORT "BEST FOR ROMANCE" 2023

A complement to, Global Love Day

Bucuti & Tara Beach Resort, Aruba is blushing to be named Best for Romance 2023 by BRIDES in Best Caribbean Honeymoon Resorts. BRIDES, the longstanding authority in all things weddings and honeymoons is an in-depth resource during one of the most memorable times in their lives. BRIDES celebrates, empowers and guides all couples during their wedding planning journey, with expert advice and endless inspiration — from the proposal to the honeymoon, and beyond. In naming Bucuti & Tara the Best for Romance 2023, the BRIDES team shared, "We chose Bucuti & Tara Beach Resort for our ranking due to its exceptional focus on creating a romantic, adults-only environment, as well as curated romantic experiences you can book ahead."

The in-print and online wedding and honeymoon magazine shares with its readers and followers it additionally selected Bucuti & Tara because of its location on Eagle Beach, one of the "Dream Beaches of the World." BRIDES shares with honeymooners-to-be how Bucuti & Tara dazzles for being adults only (although it celebrates post-visit #BucutiBabies), having curated romantic experiences for honeymooners, romantic suites and penthouses, and that breakfast is included.

### COUPLES REIGN AT BUCUTI & TARA

A honeymoon haven, the resort is currently the seven-time winner as No. 1 Hotel for Romance in the Caribbean and Top 10 in the World according to Tripadvisor. Bucuti & Tara relishes the opportunity to help every couple create their story, treasured memories, and even traditions. Every couple is provided with a romance concierge. Every facet of the resort's laidback luxury experience focuses on the duo. From personalized wellness led by Aruba's top instructors, coupled plush sun loungers spaced from others, and beachfront movies under the stars, to

wildlife and nature excursions, romantic beach dining in private cabanas, and even volunteering in sustainability efforts together, Bucuti & Tara is often heralded for perfecting the honeymoon experience, so much so that more than 65% return.

### RADIATING LOVE THIS GLOBAL LOVE DAY

Just as the world prepares for the annual recognition of Global Love Day, this BRIDES accolade celebrates the very love found at Bucuti & Tara. With a one humanity, one planet ethos, the Caribbean's first certified carbon-neutral hotel welcomes all couples. Global Love Day is a part of The Love Foundation. Held annually on May 1, Global Love Day brings together all people of all nations, encouraging them to choose love, compassion, peace, and unity. People are asked to broaden their focus on all of the good that is around them, challenging them to see there is more than often shared. The goal is to create unconditional love throughout humanity for a better world. To book a honeymoon, learn more by visiting [Bucuti.com](https://www.bucuti.com).

### TOP CARIBBEAN RESORT CONNECTS GUESTS WITH NEWBORN SEA TURTLES AND ISLAND PETROGLYPHS OF THEIR ANCIENT ANCESTORS

Sea Turtle Nesting Calendar 2023 lets guests time vacation to possible newborn Leatherbacks Aruba's only adults-only resort is preparing for the pitter patter of little feet - or flippers, in this case. Sea turtle nesting season is underway and the Eagle Beach resort already has two Leatherback sea turtle nests within its care. For travelers hoping to possibly have their vacation timed with the estimated arrival of hatchlings, they can now plan with the Bucuti & Tara Beach Resort Sea Turtle Nesting Calendar 2023. As a bonus, guests can even visit Aruba's caves and rock formations where the island's earliest humans communicated the importance of these very sea turtles' ancestors with petroglyphic art.



### SEA TURTLE NESTING CALENDAR 2023

Guests hoping for the best chance of witnessing Leatherback sea turtle hatchlings emerge from their nests on Bucuti & Tara's beachfront can reference the real-time calendar updates. While four species nest in Aruba - Leatherback, Loggerhead, Green and Hawksbill - only the Leatherback turtles nest along Eagle Beach at Bucuti & Tara's location. For the 2023 season, two nests are already on the beach; protected with barricades featuring instructions and tips.

### GUESTS INVITED TO JOIN IN SEA TURTLE CONSERVATION

Today, a devoted network of conservation initiatives are working to restore Caribbean sea turtles to their historic abundance. The Wider Caribbean Sea Turtle Conservation Network, commonly known as WIDECAST, affiliates with TurtugAruba, Aruba's dedicated sea turtle conservation organization.

Guests learn how to behave when turtles are nesting and when hatchlings emerge such as keep turning off unnecessary lights and how to avoid damaging nests. They can help prepare the sand by participating in Bucuti & Tara's monthly beach clean-up or special ones throughout the year such as Bucuti & Tara's Earth Day Beach Clean-up with Aruba's Prime Minister. They learn fun facts such as how Leatherbacks can travel 10,000 miles to their nesting sites or dive to depths of 4,000 ft. while holding their breath for seven hours. They discover that sea turtle genders are determined not by a chromosome, rather by how deep in the sand the eggs are located. Those buried deeper are destined to be male while those closer to the top become female.

Classified as vulnerable, Leatherbacks are decreasing in population. According to the National Ocean and Atmospheric Association, or NOAA, Leatherbacks have significantly decreased by 40% in just three generations. It's estimated only 30,000 to 40,000 are left worldwide. Loss is driven by illegal poaching and egg harvesting, rising seas from climate change, degradation and loss of natural habitat, damage from an ever-growing fishing industry, and ocean debris.



### INSPIRING AWARENESS AND CONSERVATION

By witnessing sea turtles dating back to prehistoric times in their natural habitat, seeing the importance of them in petroglyphic art on island, and having the opportunity to preserve the nesting grounds from the island community, Bucuti & Tara finds that guests who are hands-on have an even elevated vacation experience. A 2022 Sustainable Travel Study by Expedia showed that 90% of consumers are looking for sustainable options and seek hotel, transportation, dining, and excursions that align with their own personal commitments to sustainability. Learn more by visiting [Bucuti.com](https://www.bucuti.com).

### A TIME TRAVELER'S ADVENTURE

Today, Aruba is home to more than 100 nationalities throughout its 112,000 people. While Aruba is currently a constituent of the Kingdom of the Netherlands, with its own Prime Minister and government, prior to this, going back hundreds of years ago, the island's earliest human inhabitants were Arawak Indians. However, stretching back many thousands of years earlier, sea turtles were among the earliest inhabitants to call Aruba their birthplace.

Sea turtles return to their natal beach to nest. Bucuti & Tara's stretch of famed Eagle Beach is a popular nesting spot for Leatherbacks. Guests have the greatest chance of seeing the majestic site of a Leatherback coming ashore and laying her clutch during nesting season from March through Sept. Hatching season is May through Nov. With an incubation of 60 to 70 days, guests can increase their chances of being present for the newborns emerging from the sand by timing their stay with Bucuti & Tara's Sea Turtle Calendar.

Every couple to the Caribbean's first certified carbon-neutral hotel has a private concierge. Those interested in connecting today's sea turtles with their very ancestors can have their concierge arrange for a tour of the island's cave and rock art. Dating back 900 to 1800 years ago in the Precolombian era, guests see firsthand the petroglyphic art including sea turtles drawn on boulders and uplifted ocean floor in caves with stalactites and stalagmites present.



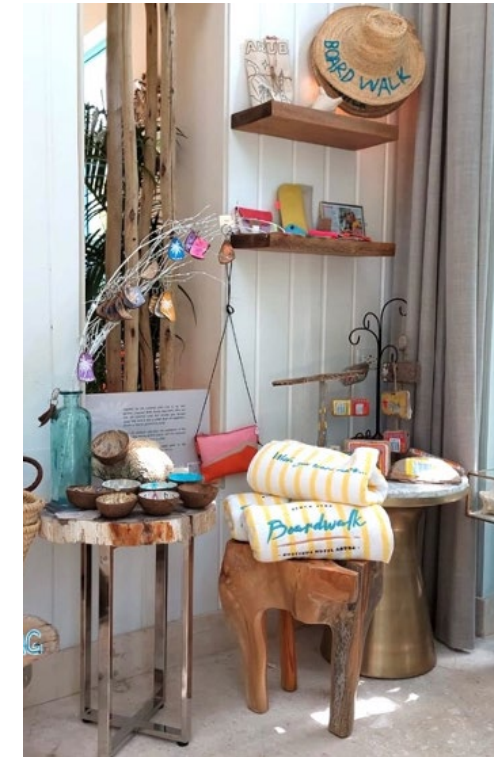
## BOARDWALK BOUTIQUE HOTEL ARUBA



### BOARDWALK BOUTIQUE HOTEL ARUBA FEATURED AIRED ON CBS' HOTELS BY DESIGN ON MAY 27

Hotels by Design, a travel show focusing on hotel design broadcasted by CBS, dedicated airtime to Boardwalk Boutique Hotel and highlighted some favorite spots in Aruba. During the episode the CBS crew toured Boardwalk Hotel, focused on its architecture, design and unique setting on a former coco plantation, and interviewed the owners Kimberly & Stephanie Rooijackers on local entrepreneurship and integrating local elements into the hotel experience. The CBS audience was also treated to some island footage, as the episode highlighted a visit to the Palm Beach area and Zeerover in Savaneta.

To make sure everybody was able to watch the Hotels by Design episode, Boardwalk hosted a live stream on its social media channels on May 27, with an international following joining in the watch-party. Boardwalk team members all gathered to watch the episode together and enjoyed every second. A heartfelt thank you to CBS and crew members Mike and Kyle for making Aruba shine and showcasing Boardwalk to such a large audience!



### CELEBRATION OF LOCAL TALENT AND DESIGNERS AT LOBBY STORE OF BOARDWALK BOUTIQUE HOTEL

The tiny shopping area inside the Lobby of Boardwalk Boutique Hotel, tucked between an indoor palm tree and the entryway to the main pool deck, has expanded its local merchandize substantially over the past months. Local artists, small business owners and even some of Boardwalk's very own staff members, found their way to The Lobby Store, showcasing their handmade Aruba souvenirs, keepsakes, local arts and crafts, jewelry, bags, beach wear and colorful passion-projects. In no time they've all proven to become best sellers which prompted the hotel to make even more store space available for these local, creative entrepreneurs and at the same time provide Boardwalk guests the opportunity to shop for unique and locally made souvenirs. Among the local talent featured at The Lobby Store, are Monica Franken (Mersea), Sasha Nieuwenhuis (Sassy Aruba), Marlies Don (Coconut Bowl Aruba), Mickael Mesker (handpainted driftwood) and Katarina Brkovic Willemsberg (necklaces). For more information on the products, arts and crafts for sale at Boardwalk and a portrait of these local creative minds, please visit <https://www.boardwalkaruba.com/en/blog>.



## RENAISSANCE WIND CREEK ARUBA RESORT

### LONG TABLE ARUBA HOSTED BY WIND CREEK ARUBA RETURNS FOR A 5TH YEAR OF RECORD-SETTING COMMUNITY DONATIONS AND IMPACT TO THE ISLAND

The 5th Annual Long Table Aruba hosted by Wind Creek Aruba returns to the island for a one-night, white-hot dinner that's billed as "The only meal worth \$50,000 for Aruba."

This year's event will take place Sunday, June 11 and will feature the beloved 1,000-foot-long table setting for 1,000 guests located outside Renaissance Wind Creek Aruba Resort in downtown Oranjestad, overlooking the marina. Tickets are \$50 and go on sale soon. Since its founding in 2017, Long Table Aruba has raised more than \$225,000 for Aruba-based charities and is the marquee giving event for Wind Creek operations in Aruba. This year's event also marks the sixth anniversary of the Wind Creek Hospitality acquisition of Renaissance Aruba. To celebrate this milestone, Wind Creek Hospitality will award five charities \$10,000 each, totaling \$50,000 in donations, the largest Long Table Aruba giving amount to date.

"We understand the importance of engaging with the community around us and want to support local organizations in ways that will truly benefit their communities most," said Paul Gielen, Wind Creek Aruba General Manager. "That is why this year, we wanted to award as many organizations as possible and help them continue to live out their missions of bettering our island."

Beginning today April 28th, interested charities can enter Wind Creek Aruba's community-driven online video submission program, asking participants to share the reasons why they should be considered for the donation. Videos will be submitted on the Wind Creek Aruba website and voted on by the public to determine this year's winners.

The following guidelines are required for consideration:

- Only active organizations in Aruba can participate in the contest (current Wind Creek Aruba employees are ineligible for consideration).
  - Entrants must be a Non-Profit Organization
  - Videos can be submitted at Long Table Aruba | Wind Creek Aruba up till May 22nd
- Participants are asked to submit a 30 – 60-second video that showcases their organization (mission, who they are, what they do).
- Videos will be posted in random order on the Long Table Aruba Facebook Page for public viewing.
- The public will be able to vote on their favorite video between May 22nd through June 4th, 2023.

Like last year, community members will determine which organizations will benefit from the event's proceeds via an online voting process launching May 22nd. Community impact and disaster relief is a tenet of Wind Creek Aruba property operations. Since arriving to the island, Wind Creek Aruba has raised funds through their on-site hallmark events, Long Table Aruba, and Winter Wonderland, in addition to providing in-kind hospitality and food donations year-round to organizations in need of disaster relief.

Gielen continued, "We're excited to not only offer an exceptional experience to deserving key community leaders, but to also connect with these changemakers to see how we can better support them in their many efforts. We're honored to offer yet another memorable evening of giving back and celebrating our community."





## RESTAURANTS

### HANASAKI FUSION IS THE BEST KEPT CULINARY SECRET ON THE ISLAND



Hidden in plain sight, Hanasaki Fusion is a delight for all the senses. The Japanese-Peruvian eatery recently celebrated its second anniversary, yet it has eluded the masses thus far. That is exactly why you need to get there as soon as possible to enjoy the culinary jewel it is, as well as the bragging rights to have discovered it first!

Located by the iconic Dutch Windmill, next to Courtyard by Marriott, Hanasaki Fusion is already the go to destination with the locals for their amazing sushi rolls in addition to the authentic Andean dishes with plenty of options for everybody's taste. Master Chef Piero is revered among his peers for his unrivaled skills and international expertise.

Some favorites are the Fried Ceviche and Tiradito to start with, the Lomo Saltado or the Seafood Chaufa from the Peruvian menu. As for the rolls, it's just hard to only choose one. The absolutely amazing taste of the dishes is only paralleled by the exotic libations you can accompany them with. Try the Pisco Thrilogy!

You will undoubtedly notice that attention to detail was placed in everything and the presentation is as interesting as the flavors. Step into our casual-chic Japanese inspired garden to be transported to a dining experience like no other while you are caressed by the tropical breeze. Hanasaki Fusion is located at the beginning of the Palm Beach strip, by the iconic Dutch Windmill, next to Courtyard by Marriott. Open every night for dinner: 5pm to 11pm. Call for reservations, delivery or take out: +297 730 2244, +297 280 0092 or visit [hanasaki-fusion.com](https://hanasaki-fusion.com). Follow them on social media to be updated on their latest gastronomic journeys such as the Lobster Festival.





## BITE OF HEAVEN



Chef Ronald Bossong is an accomplished culinary artist whose love for food is unmistakable. He is highly regarded and has won numerous awards for his culinary prowess. Based on the picturesque island of Aruba, Chef Ronald emerged as the winner of the 2014 culinary competition in Mexico, besting 35 chefs from Mexico and the Caribbean.

Chef Ronald's journey began at the age of 10 when he started working in various types of restaurants in Holland, including Michelin-starred establishments. He gained extensive experience in international cuisine and has a particular passion for infusing Caribbean flavors in his cooking. Chef Ronald has also ventured into the realm of entrepreneurship, having opened a Mexican taco restaurant in Aruba and an upscale Steakhouse in Curaçao. His culinary skills have earned him the opportunity to cook for Government delegations and even Queen Beatrix from Holland.

In 2017, Chef Ronald's life took a different turn when his eldest son Stan was diagnosed with cancer. Despite a valiant four-year battle, Stan unfortunately passed away in 2021. A year later, Chef Ronald received a sign from heaven urging him to start his own company as a private chef. Since then, he has been successfully operating as a private chef, providing bespoke culinary experiences to his clients.

To make a booking, please reach out to Bite of Heaven Aruba via phone at +297 7332674 or email at [biteofheavenaruba@gmail.com](mailto:biteofheavenaruba@gmail.com). If you require further details, kindly visit their website at [biteofheavenaruba.com](http://biteofheavenaruba.com).





## CASINOS

### THE CASINO AT HILTON



### CRUISE CERTIFICATE PROGRAM, AT THE CASINO AT HILTON

At a recent ballroom event at the Hilton Aruba Caribbean Resort & Casino, premier casino clients were entered into the NCL, Norwegian Cruise Line certificate program.

The casino's VIP players, who qualified for the program, were treated to a veritable surprise, a FREE CRUISE CERTIFICATE, for a dream vacation. Norwegian Cruise Line has been partnering with mega resorts, independent properties, riverboats and casinos from Atlantic City to Las Vegas, including tribal-owned casinos, to reward loyal players, each accompanied by one more guest, with a stateroom, for a week.

Executives of NCL were on hand at the event to answer any and all questions that players have such as information about ships, itineraries, the casino, and the likes. Special players were also rewarded with the Free at Sea program, for extras such as open bar and specialty dining. The exclusive benefit, includes fabulous complimentary cruise, meals, and entertainment, for two adults.

## RETAIL

### CHOCOGLAM



### THE BEST WAY TO SURPRISE YOUR LOVED ONES WITH ARUBA'S FINEST CHOCOLATE

Are you looking for a way to surprise your loved ones with the best chocolate made in Aruba? Look no further than Chocoglam! Our delicious chocolates are now available for purchase online, so distance is no longer a problem. We have great news for our loyal customers: a new location will be opening soon, but in the meantime, you can still take home some delicious goodies or surprise someone here on the island with our chocolate treats. Whether you have a sweet tooth or want to give a gift that is sure to impress, Chocoglam has you covered. Order now and experience the decadent taste of Aruba's finest chocolate!



## ATA ON THE ROAD

### ALTO VISTA WINERY: A ONE-OF-A-KIND EXPERIENCE IN ARUBA



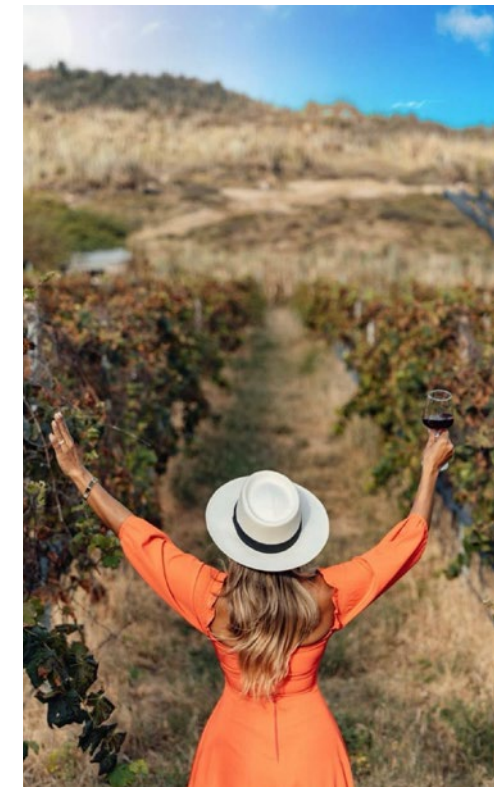
Located on the scenic island of Aruba, the Alto Vista Winery is a unique and one-of-a-kind establishment that offers visitors a taste of the island's heritage through locally made wines and rum. Owned by local David Kock, this Aruban winery and rum distillery produce the famous Red Star Rum, a favorite among locals and tourists alike.

The winery produces six wines, each with a distinct flavor and aroma. These include the French Colombard 2021, Chenin Blanc 2019, Tempranillo Reserve 2020, Syrah & Tempranillo 2019, Chenin Orange 2019, and Chennon Blanc/French Colombard 2020.

The wine tour of Alto Vista Winery is an experience to be noticed. Visitors get to see the vineyard, the rum distillery, and the winery, all while savoring the aroma of fresh grapes and rum. The tour finale is in the tasting room, where visitors can sip and savor five wines offered by the winery while enjoying a cheese platter. Visitors also have the option to purchase the wines and rum at the end of the tour.

The Alto Vista Winery is a dessert island experience that should be on every visitor's list. The tour costs \$39 per person, and visitors can expect to spend 1.5 to 2 hours in total. The winery is a perfect destination for anyone who loves wine, rum, and exploring new places. The experience is not just about tasting wine and rum but also about discovering the island's rich heritage and the passion that goes into making each bottle of wine and rum.

In conclusion, Alto Vista Winery is a one-of-a-kind establishment that offers visitors an unforgettable wine and rum experience. With its locally grown grapes and locally made wines, visitors can taste the island's culture with every sip. So, if you're planning a visit to Aruba, include Alto Vista Winery in your itinerary and enjoy the best local wine and rum the island has to offer. By Xayenne Tromp – Digital Content Specialist





## NUSA



As a local, Nusa is one of those places that always catches your attention as you drive by. The cute little garden terrace, complete with string lights, is so inviting. I finally had the chance to try this new Indonesian restaurant myself, and the experience was exactly what I expected. The ambiance was the perfect set-up for what was to come. The service was great from the start. Our table ordered a 9-dish “rice table,” which, as the name suggests, is nine different dishes that can be shared amongst everyone. There are even plenty of vegetarian options to choose from. When at a new restaurant, it’s very rare that you get to try so many menu items in one sitting. So this was, of course, a treat! We enjoyed our cocktails and enjoyed the breeze while we waited for the colorful feast to come. They brought some kroepoek (prawn crackers) with peanut sauce to snack on because we were starving! As they put the food on the table, everyone got quiet.

You know how they say you eat with your eyes and nose first? For a second, I forgot where I was. How do I tackle this? Do I go in on everything at once and fill up my plate like a truck driver, or am I going to be a classy young lady who only takes a little bite of everything and gently wipes my mouth while I sip my cocktail? Yeah, no. I went in! The spring rolls were crispy and delicious, and the beef stew (which is cooked for hours!) with the fluffy nasi was an explosion in my mouth. Sorry for the graphic imagery. The shrimp skewers really brought me back to the island feeling I had when I had just arrived.

Everything was delicious! Chef Wayan really knows her spices and has mastered the art of cooking Indonesian food. I left with my belly full and my heart happy. I will definitely be stopping by for some more mouth explosions in the near future. Fun fact: Nusa means island in Indonesian. By Xayenne Tromp – Digital Content Specialist.





# ARUBA CERTIFIED EXPERT



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 ArubaTravelExperts



# ARUBA PRODUCT UPDATE

**TO OUR TOURISM PARTNERS  
THANK YOU FOR PROVIDING US WITH YOUR UPDATES.**

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